



ROGER BISSELL
2020 Media Kit

Meet Roger Bissell.

For over 20 years, Roger Bissell has built an international reputation as an influential voice in the food, wine & hospitality industries.

A self-made entrepreneur, investor and former restaurateur, Roger has traveled the world dining and designing innovative, epicurean experiences for Michelin restaurants, hotels, private country clubs, resorts and wineries. As an Italian Master Sommelier, Roger also injects his extensive knowledge and passion of Italian wine and culture into exclusive, one-of-a-kind travel excursions and tours.

In 2018, Roger was knighted in Piemonte, Italy for his considerable contributions to Italian wine and culture.

Greatly inspired by all of these past experiences and achievements, in 2019 Roger launched UNWINED, an innovative movement created to encourage greater exploration in food, wine and culture. Through the art of delicious discovery, UNWINED is on a mission to empower people to truly live passion-filled lives on their own terms.

Using engaging content, videos and social media, Roger also offers foodies and wine loyalists a peek into his travel adventures, cultural pursuits, invite-only events and an incredible roster of chefs, sommeliers and industry pros that he calls partners, clients and friends.



Ordine del Cavalieri dei Tartufo e dei Vini del Alba

Getting To Know Roger.



Italian born. East coast raised. Grew up on a farm.

Master of Olive Oil
Master of Terroir
Spanish Wine Specialist
Italian Master Sommelier
Avid Tournament Fisherman
Fluent in Italian and Spanish
History Buff and Jazz Enthusiast
Board of Directors, Leukemia Texas
Has been called the "Unofficial Curry King of Chicago"
Boston University, Questrom School of Business alum



IL CASTELLO
DI
GRINZANE CAVOUR

Castello
Grinzane

Castello
Grinzane



Downtown Chicago, Illinois

"I find inspiration and appreciate
the small things in life...like
breaking bread and sharing a
glass of wine with friends from
around the world."

Roger Bissell

UNWINED.

Eat. Drink. Explore...Life On Your Terms.



About UNWINED.

An Interactive Exploration of Food, Wine & Culture

In today's fast-paced, digitally driven world, authentic experiences are needed now more than ever.

UNWINED is a social movement founded by Roger Bissell to unite and empower people through the exploration of food, wine and culture.

Through events, digital content, a wine club and travel excursions, UNWINED offers today's socially savvy consumer an opportunity for passion-driven exploration and discovery in a truly unique way.

UNWINED is also a creative platform for brands and companies looking to build awareness, community and unforgettable experiences:

- Food & Wine Events Curated & Hosted By Roger Bissell
- Engaging Social Media Content
- Custom Videos
- Strategic Consultation for Sales, Marketing & Operations



UNWINED Dinner @ ROOH Chicago



Get Social With Roger.

LINKEDIN CONNECTIONS: 27,157
FACEBOOK CONNECTIONS : 5,540
INSTAGRAM FOLLOWERS: 2,400
EMAIL SUBSCRIBERS: 1,500



CHEFS FOR FARMERS PRODUCTS

CORN STAR

YOUNG & RUBICAM
FACES
Be a part of transformational change
FOR YOU IN THE AGRICULTURE SYSTEM

PERONI

2019 Chefs For Farmers Festival

A man in a dark suit and sunglasses is leaning over a wooden bar counter, talking to a woman with long dark hair. The bar is set with several wine glasses, some containing wine, and several bottles of wine. In the background, there is a large window with a view of a city skyline and a white wall with a repeating pattern of small, stylized bird-like icons. A potted plant is visible near the window.

Contact.

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